

## AT A GLANCE

# PanaCast® Experience

Built for Skype™ for Business (formerly Microsoft® Lync®<sup>1</sup>)



## Unique Value Proposition

PanaCast Experience adds live, natural, panoramic-HD video to Microsoft Lync sessions, giving participants all of the rich collaboration and unified communications capabilities provisioned by Microsoft Lync, with the unique and individualized 200° panoramic video of the PanaCast Experience. Our solution allows you to leverage your existing Microsoft Lync investment beyond its capabilities. The 200° PanaCast video stream is shown in Figure 1.



Figure 1: PanaCast Video Stream

## Easy to Install

PanaCast Experience, built for Lync, does not require any modifications to your existing Microsoft Lync configuration. The system, along with the Lync framework, consists of the following four components: PanaCast Camera, PanaCast Video Server (PVS), Admin Portal, and the PanaCast App for Windows and Mac. The PanaCast Experience overview is shown below in Figure 2.

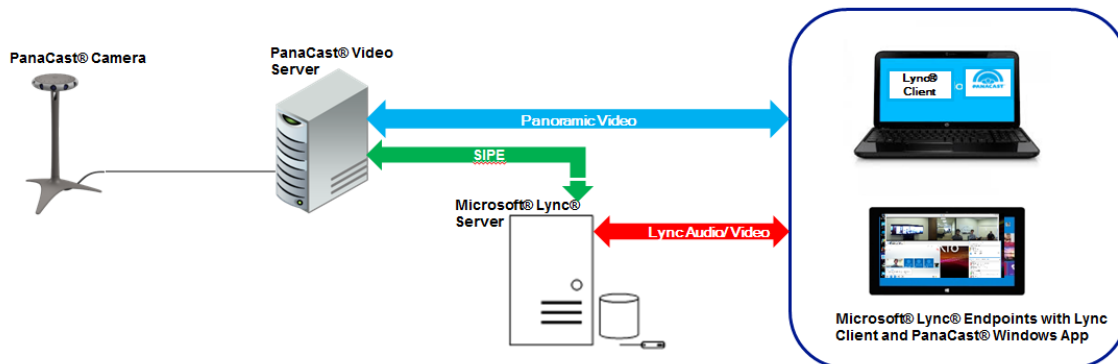


Figure 2: PanaCast Experience On-Premises Overview

## Features and Benefits

User Experience	Features	Minimum Network Footprint
<ul style="list-style-type: none"> <li>Immersive 200° field of view video</li> <li>Ability for each participant to pan and zoom without affecting the view of others</li> <li>Simple drag-and-drop session start</li> <li>Telepresence for Anyone, Anywhere</li> <li>Ability to focus on only what you want to see with multiple Cameras</li> </ul>	<ul style="list-style-type: none"> <li>Up to five PanaCast Cameras per session</li> <li>Up to 50 individual PanaCast clients per session</li> <li>Full HD-quality video</li> <li>Fully secure, encrypted video</li> </ul>	<ul style="list-style-type: none"> <li>Adaptive bandwidth usage (1.5MB to 2.0MB) for full-HD</li> <li>PVS – a fully packaged Virtual Appliance</li> <li>No configuration required on Microsoft Lync</li> <li>Reduced Complexity</li> </ul>

## About Altia Systems



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Altia Systems® ([getpanacast.com](http://getpanacast.com)) is a venture-backed company based in Cupertino, CA, and is the creator of the PanaCast® Experience solution. The award-winning PanaCast® offers a unique experience that enables anyone on desktop or mobile to communicate in interactive, real-time Panoramic-HD 200° field-of-view video that replicates the human panoramic perspective.

<sup>1</sup>Developed independently via SIP Extensions for Microsoft® Lync®